MILLIE

A BIG 52 PAGE MAGAZINE

MILLIE

OCT. No.20

THE MODEL

10¢

COMICS

MARVEL COMIC

PAY LESS—GET THE BEST! SENSATIONAL FACTORY-TO-YOU SAVINGS AT DIRECT-FROM-FACTORY PRICES

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GENUINE FIBRE

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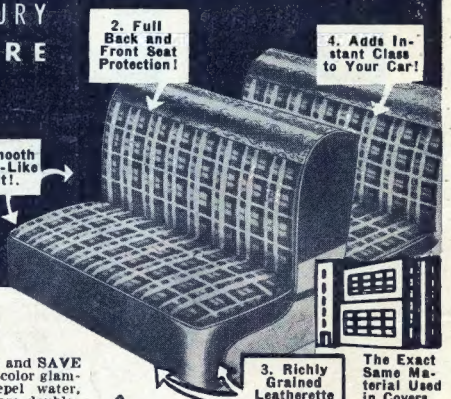
AT WAY BELOW FACTORY PRICES


2. Full Back and Front Seat Protection!
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TYPE A — Solid back for 4-door sedan...front or rear. Rear for coach or coupe.
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TYPE C — Individual seats or bucket type for divided back and seat.

WHATEVER YOUR CAR HERE ARE YOUR COVERS!

Guaranteed perfect fit for every popular make and model, old or new, including—

BUICK	LaSALLE
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Gentlemen: Kindly rush ART-CRAFT Seat Covers on special 5-day Money-Back Inspection Offer.
Color..... 2nd Color.....

☐ Full set front & back covers $7.95. My car is a 19... Make.....

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☐ On delivery I'll pay postman purchase price plus few cents postage and C.O.D. charges.

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(PLEASE PRINT)

☐ $.....purchase price enclosed. You pay postage.

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Editorial Consultant: Jean Thompson, M.D., Psychiatrist.

MILLIE THE MODEL

I'M GLAD YOU LIKE IT, BECAUSE I HAVE ANOTHER ONE FOR YOU TO POSE FOR!
GOOD!
NOVEL MODEL ENCY

YOU AND CLICKER GO TO THIS ADDRESS...THEY'RE WAITING FOR YOU!

"SPOOKY STORIES!" BRRR--THAT SOUNDS SCARY!

HERE WE ARE!
SPOOKY STORIES INC.

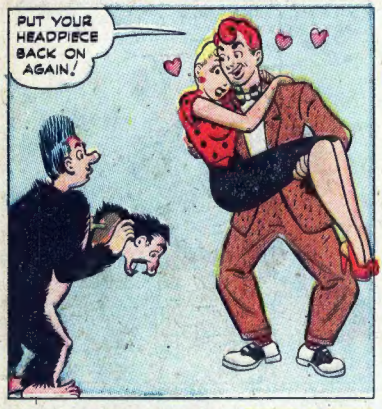
HELLO! I'M GREGORY GRUESOME, THE EDITOR... YOU MUST BE MILLIE AND CLICKER!
THAT'S RIGHT! GOODNESS...WHAT HAPPENED TO YOUR HAIR?

ALL OUR STORIES ARE GUARANTEED TO MAKE YOUR HAIR STAND ON END!
OH, I SEE!

THIS IS WHERE WE TAKE YOUR PICTURE...PLEASE BE SEATED!
I'LL SET MY CAMERA UP HERE!
I'LL POSE AS THE VILLAIN-- I'LL GET MY COSTUME!
WHAT A LOVELY VIEW!
EEEEK!
IS MY COSTUME SCARY ENOUGH?
I GUESS IT IS!

I'LL TAKE OFF THE HEADPIECE SO I WON'T SCARE HER!

WHERE AM I?
SAY, GRUESOME, DO ME A FAVOR, WILLYA?
WHAT IS IT?

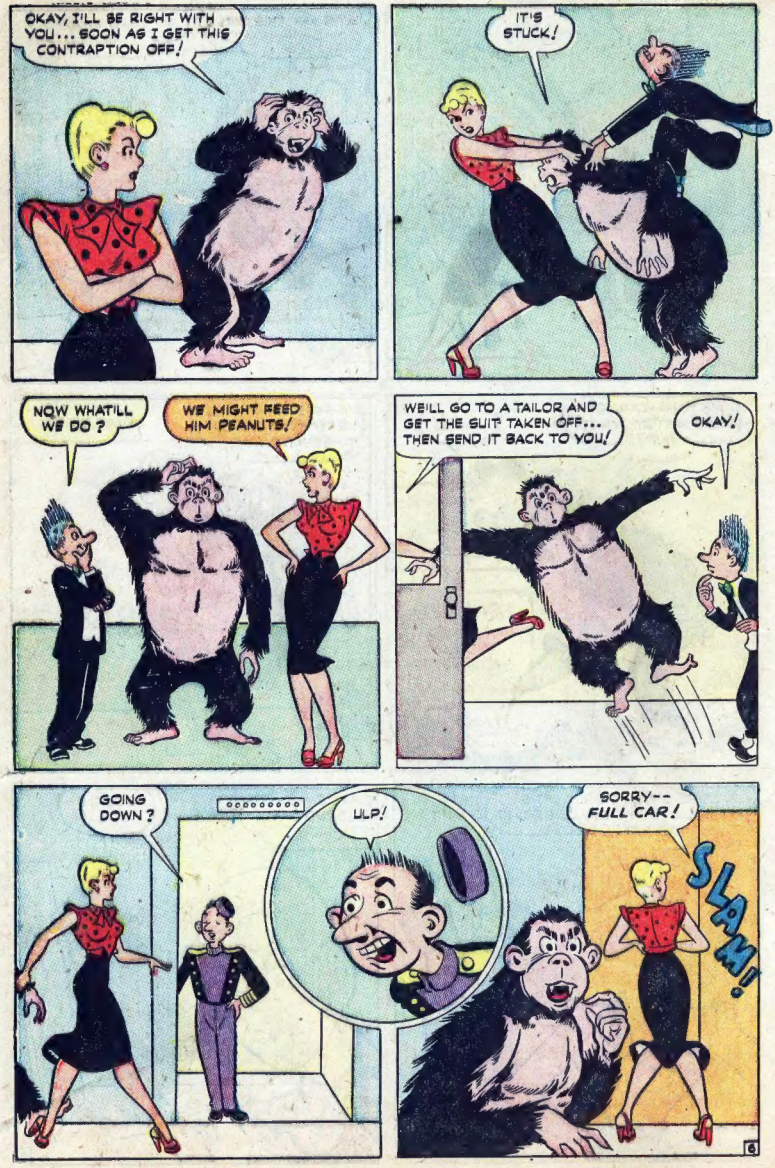

PUT YOUR HEADPIECE BACK ON AGAIN!

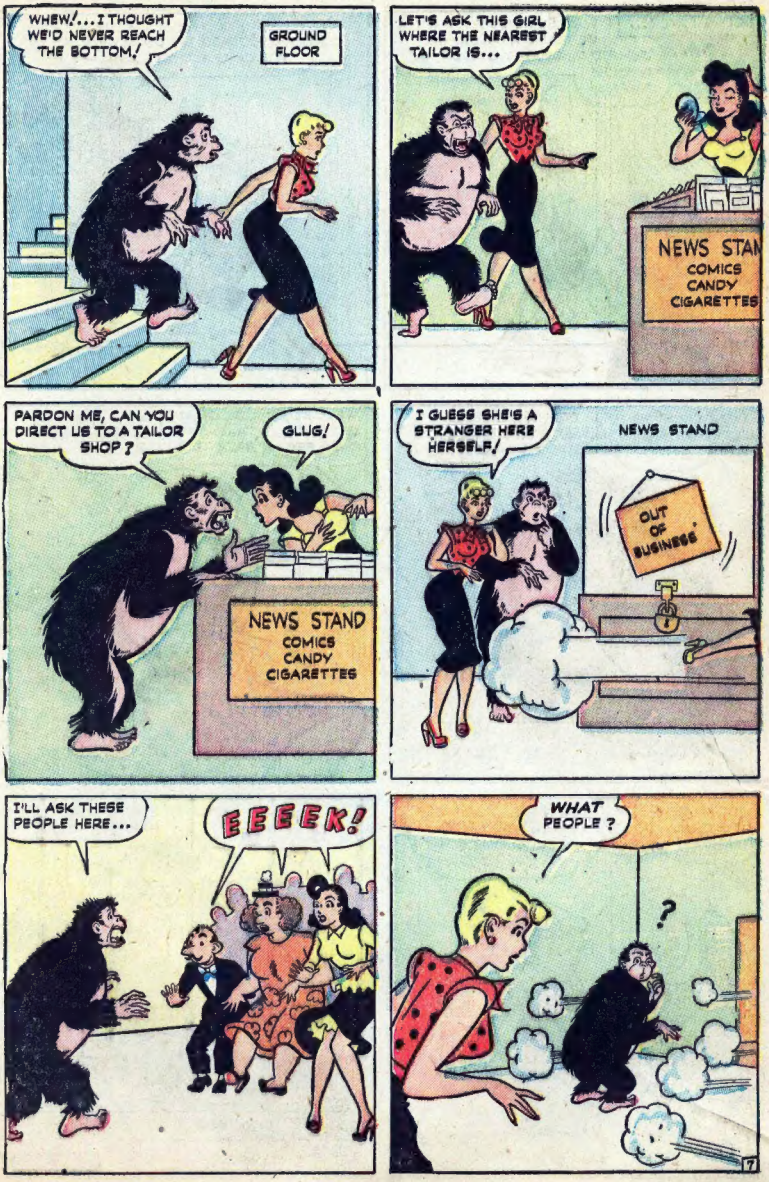
I'M READY TO POSE NOW!

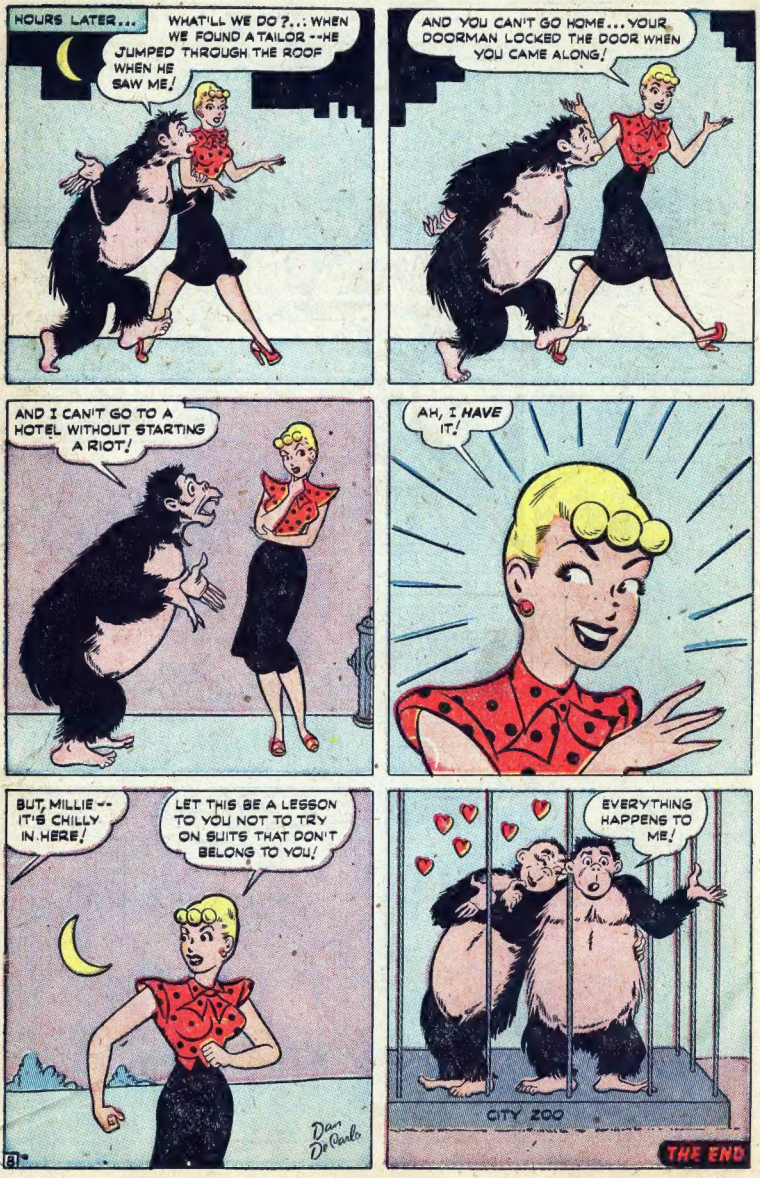
I'LL STAND LIKE THIS -- YOU LOOK UP AT ME AND ACT FRIGHTENED!

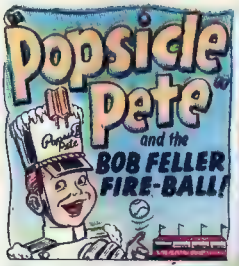
THAT'S SWELL ACTING, MILLIE!
WHO'S ACTING?

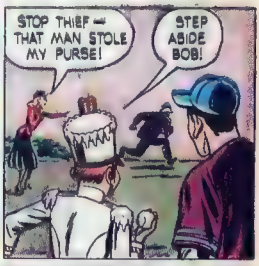
HOLD IT!
CLICK!
OKAY--YOU CAN RELAX NOW!
I'M GLAD THAT'S OVER!
ME TOO--IT WAS HOT IN THAT MONKEY SUIT!
LET'S SEE WHAT IT FEELS LIKE TO WEAR ONE OF THESE THINGS!
OH, COME ON, CLICKER...LET'S GET BACK TO THE OFFICE BEFORE IT'S LATE!
THAT'S MY SOPHISTICATED BOY FRIEND!
OOCKLE OOGA!
5


OKAY, I'LL BE RIGHT WITH YOU... SOON AS I GET THIS CONTRAPTION OFF!
IT'S STUCK!
NOW WHAT'LL WE DO?
WE MIGHT FEED HIM PEANUTS!
WE'LL GO TO A TAILOR AND GET THE SUIT TAKEN OFF... THEN SEND IT BACK TO YOU!
OKAY!
GOING DOWN?
ULP!
SORRY-- FULL CAR!
SLAM!


WHEW!... I THOUGHT WE'D NEVER REACH THE BOTTOM!
GROUND FLOOR
LET'S ASK THIS GIRL WHERE THE NEAREST TAILOR IS...
NEWS STAN
COMICS
CANDY
CIGARETTES
PARDON ME, CAN YOU DIRECT US TO A TAILOR SHOP?
GLUG!
NEWS STAND
COMICS
CANDY
CIGARETTES
I GUESS SHE'S A STRANGER HERE HERSELF!
NEWS STAND
OUT OF BUSINESS
I'LL ASK THESE PEOPLE HERE...
EEEEK!
WHAT PEOPLE ?
?


HOURS LATER...
WHAT'LL WE DO?... WHEN WE FOUND A TAILOR --HE JUMPED THROUGH THE ROOF WHEN HE SAW ME!
AND YOU CAN'T GO HOME... YOUR DOORMAN LOCKED THE DOOR WHEN YOU CAME ALONG!
AND I CAN'T GO TO A HOTEL WITHOUT STARTING A RIOT!
AH, I HAVE IT!
BUT, MILLIE -- IT'S CHILLY IN HERE!
LET THIS BE A LESSON TO YOU NOT TO TRY ON SUITS THAT DON'T BELONG TO YOU!
Dan DeCarlo
EVERYTHING HAPPENS TO ME!
CITY ZOO
THE END





WELL PETE, I'VE SEEN MY FIRE-BALL STOP A HEAVY HITTER... BUT NEVER THOUGHT IT WOULD STOP A THIEF!
I DON'T KNOW HOW TO THANK YOU.
WELL MA'AM, THIS "POPSICLE" IS A PERFECT REWARD!

GET SWELL GIFTS SAVE THE BAGS with RED DOTS

And All Bags That Read "Save these bags for Gifts" and "Licensed By JOE LOWE CORP"

Twin Popsicle* Fudgsicle* Creamsicle* Ice Cream ON-A-STICK

Wilson BOB FireBall FELLER

BOB FELLER BASEBALL

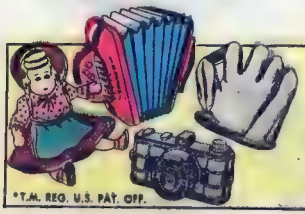
Sturdy horsehide cover. Autographed by Bob Feller, famous Ace Pitcher.

15 BAGS AND 60¢

BOB FELLER AUTOGRAPHED MECHANICAL BASEBALL BAT PENCIL

Accurate scale-model of big league bat. Refillable Lead.

5 BAGS AND 10¢



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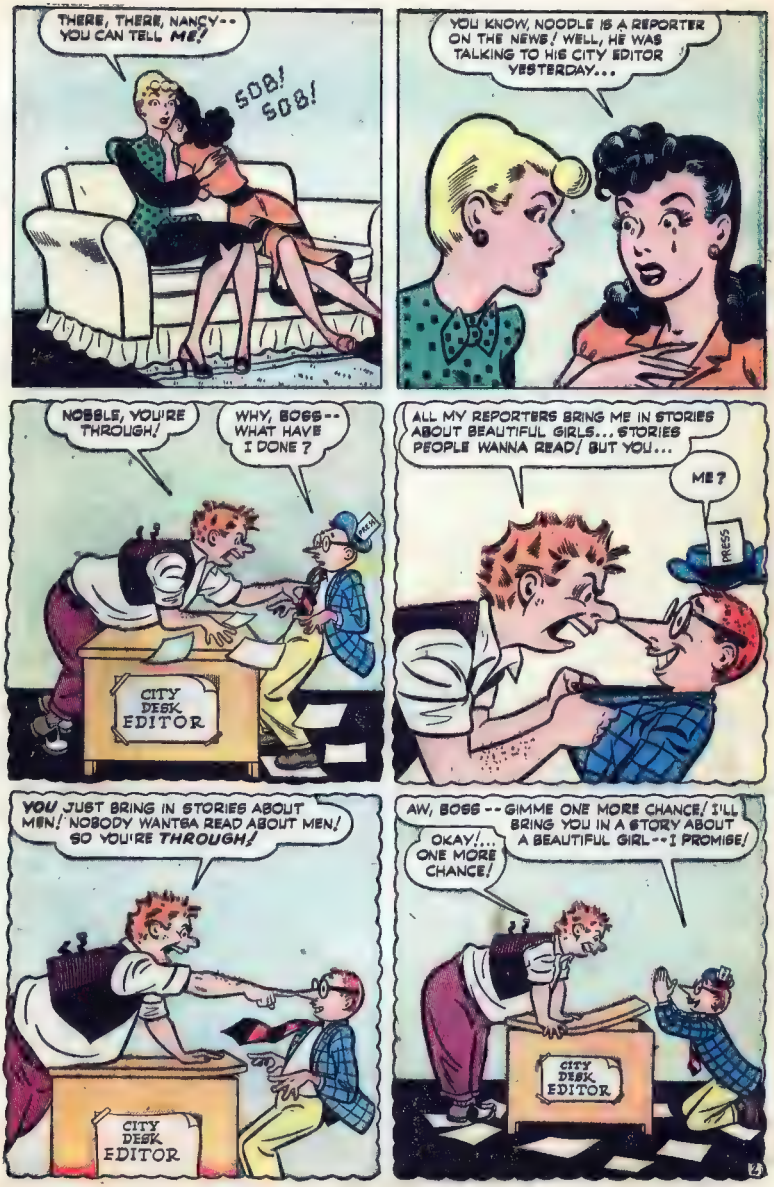
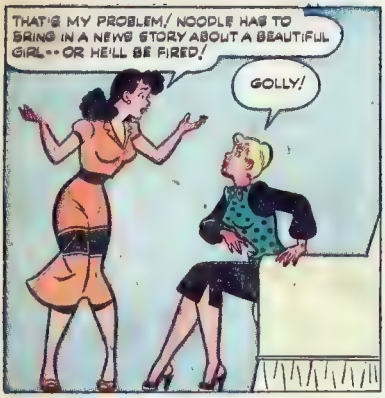
AT YOUR ICE CREAM STORE or write for FREE LIST, showing many other swell prizes, to POPSICLE PETE* at Address nearest you.

*T.M. REG. U.S. PAT. OFF.

MILLIE THE MODEL
I HOPE MILLIE'S IN!
KNOCK!
KNOCK!
by Stan Lee
WHY, NANCY NOBBLE!
MILLIE! YOU'VE GOT TO HELP ME!
WHAT'S WRONG?
IT'S MY HUSBAND, NOODLE! HE... OH, IT'S TOO HORRIBLE!


THERE, THERE, NANCY-- YOU CAN TELL ME!
SOB! SOB!
YOU KNOW, NOODLE IS A REPORTER ON THE NEWS! WELL, HE WAS TALKING TO HIS CITY EDITOR YESTERDAY...
NOBBLE, YOU'RE THROUGH!
WHY, BOSS-- WHAT HAVE I DONE?
CITY DESK EDITOR
ALL MY REPORTERS BRING ME IN STORIES ABOUT BEAUTIFUL GIRLS... STORIES PEOPLE WANNA READ! BUT YOU...
ME?
PRESS
YOU JUST BRING IN STORIES ABOUT MEN! NOBODY WANTSA READ ABOUT MEN! SO YOU'RE THROUGH!
CITY DESK EDITOR
AW, BOSS -- GIMME ONE MORE CHANCE! I'LL BRING YOU IN A STORY ABOUT A BEAUTIFUL GIRL--I PROMISE!
OKAY!... ONE MORE CHANCE!
CITY DESK EDITOR

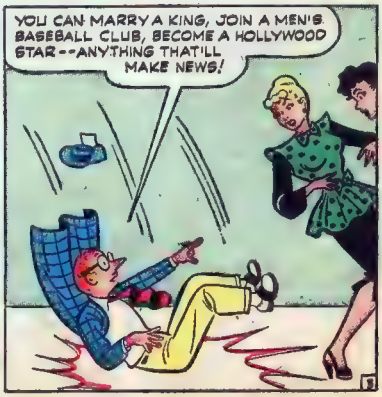

THAT'S MY PROBLEM,/ NOODLE HAS TO BRING IN A NEWS STORY ABOUT A BEAUTIFUL GIRL--OR HE'LL BE FIRED!
GOLLY!

BUT WHAT CAN I DO?

YOU'RE A BEAUTIFUL MODEL, AREN'T YOU?
YES...

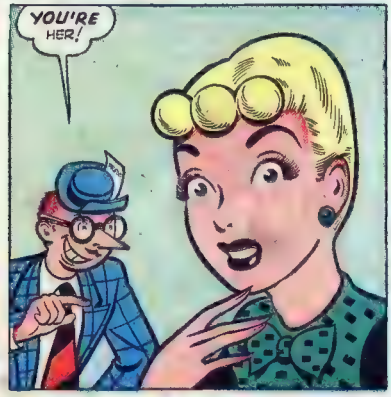
WELL, JUST DO SOMETHING THAT NOODLE CAN WRITE ABOUT--AND HE WON'T BE FIRED!
BUT WHAT SHOULD I DO?

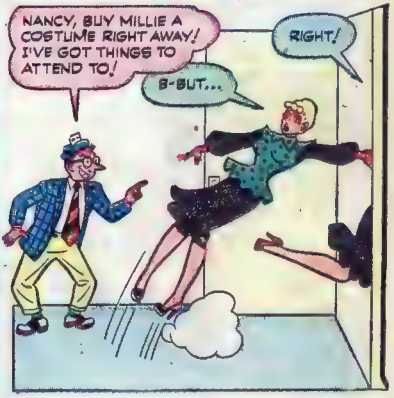
YOU CAN DO LOTSA THINGS!
NOODLE!

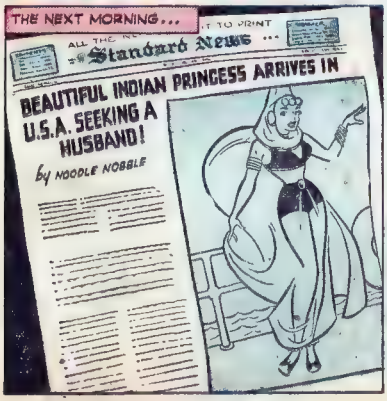

YOU CAN MARRY A KING, JOIN A MEN'S BASEBALL CLUB, BECOME A HOLLYWOOD STAR--ANYTHING THAT'LL MAKE NEWS!

I'VE GOT IT!
PRESS
SPLAT!

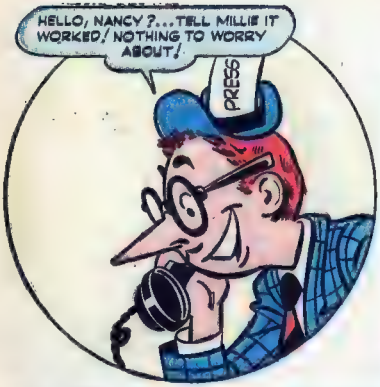
IMAGINE THE STORY IT WOULD MAKE IF A BEAUTIFUL PRINCESS WAS TO MARRY SOME AMERICAN!
BUT WHERE'LL YOU FIND THE PRINCESS?

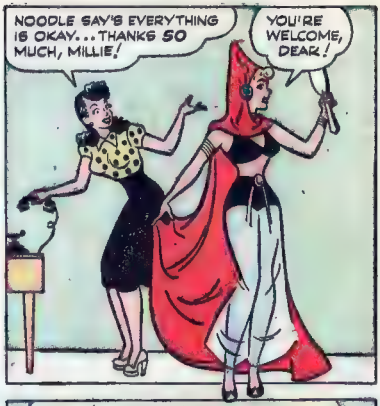

YOU'RE HER!


NANCY, BUY MILLIE A COSTUME RIGHT AWAY! I'VE GOT THINGS TO ATTEND TO!
RIGHT!
B-BUT...

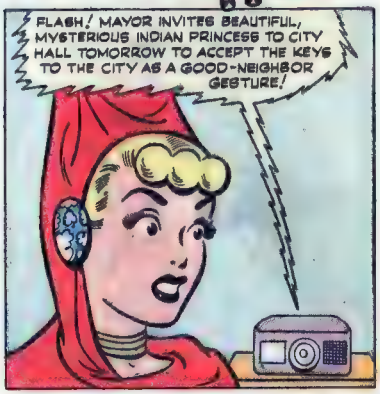

THE NEXT MORNING...
ALL THE NEWS THAT'S FIT TO PRINT
The Standard News
BEAUTIFUL INDIAN PRINCESS ARRIVES IN U.S.A. SEEKING A HUSBAND!
by NOODLE NOBBLE

NOBBLE, THIS STORY IS TERRIFIC! I'M GOING TO GIVE YOU A RAISE!
THANKS, BOSS!


HELLO, NANCY?...TELL MILLIE IT WORKED! NOTHING TO WORRY ABOUT!
PRESS

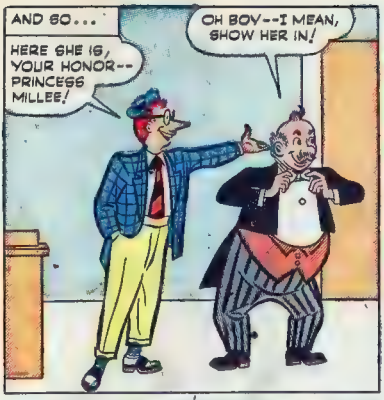

NOODLE SAY'S EVERYTHING IS OKAY...THANKS SO MUCH, MILLIE!
YOU'RE WELCOME, DEAR!

I WAS GLAD TO BE ABLE TO HELP! LET'S SEE WHAT'S ON THE RADIO...


FLASH! MAYOR INVITES BEAUTIFUL, MYSTERIOUS INDIAN PRINCESS TO CITY HALL TOMORROW TO ACCEPT THE KEYS TO THE CITY AS A GOOD-NEIGHBOR GESTURE!

WELL, I'M AFRAID THE MAYOR WILL BE DISAPPOINTED! I CAN'T MAKE IT!
OH, MILLIE -- YOU'VE GOT TO GO!

IF YOU DON'T GO, EVERYONE WILL KNOW YOU'RE A FRAUD, AND NOODLE WILL LOSE HIS JOB!
OH DEAR...


AND SO...
HERE SHE IS, YOUR HONOR-- PRINCESS MILLEE!
OH BOY--I MEAN, SHOW HER IN!

I 'AVE COME!

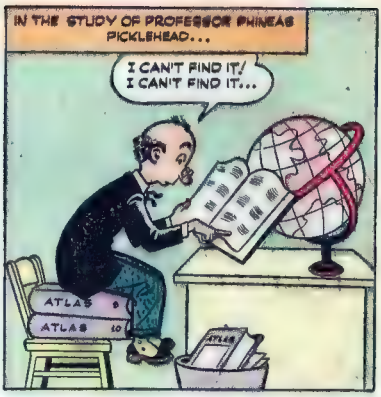
WH-WHAT CITY IN INDIA ARE YOU FROM, YOUR HIGHNESS?
ER, AH...
SMACK!
SMACK!

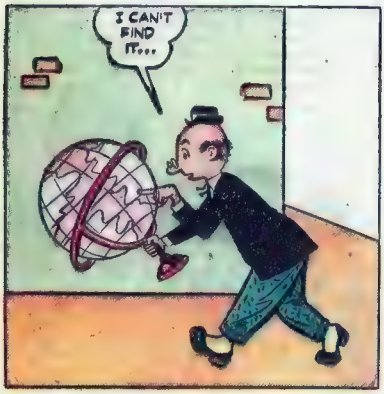
SHE'S FROM XGTFDBCKH, YOUR HONOR!

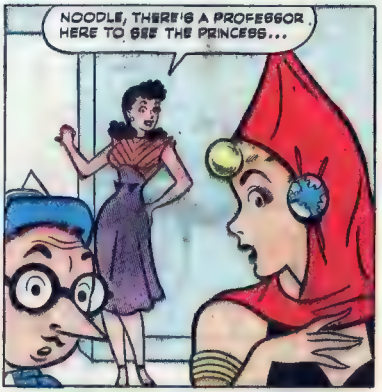
DO ALL THE WOMEN LOOK LIKE YOU IN XGTFDBCKH?
THAT EES RIGHT!

FLASH! MAYOR MIGGS HAS RESIGNED AND FLOWN TO XGTFDBCKH!
BROADCASTING XYZ STATION
ON THE AIR

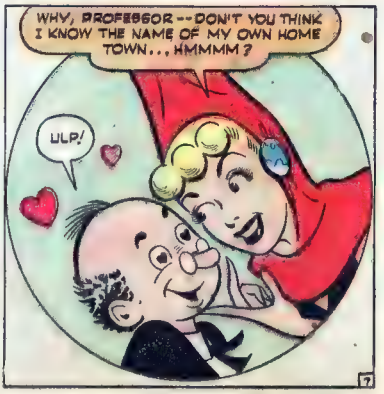
ALL THE NEWS THAT'S FIT TO PRINT
The Standard News
PRINCESS MILLEE OF XGTFDBCKH CAPTURES HEART OF THE AMERICAN PEOPLE!
by NOODLE NOBBLE

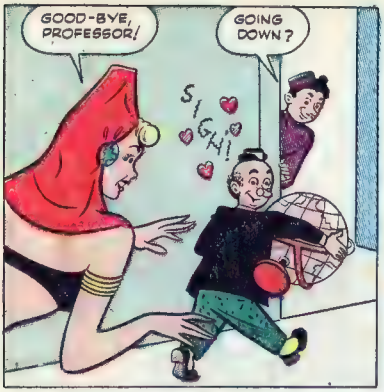

IN THE STUDY OF PROFESSOR PHINEAS PICKLEHEAD...
I CAN'T FIND IT! I CAN'T FIND IT...
ATLAS
ATLAS


I CAN'T FIND IT...

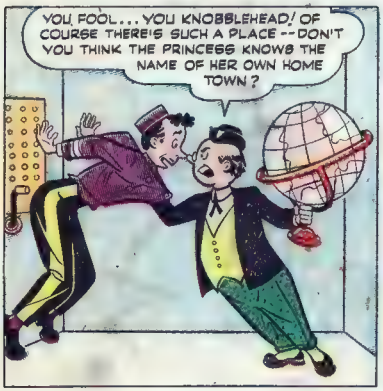

NOODLE, THERE'S A PROFESSOR HERE TO SEE THE PRINCESS...

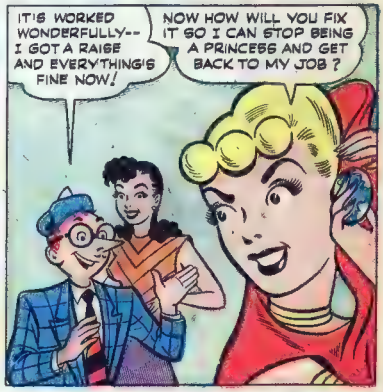
FOR YEARS I'VE BEEN A PROFESSOR OF INDIAN HISTORY--BUT I HAVE NEVER HEARD OF THE CITY OF XGTFDBCKH!


WHY, PROFESSOR--DON'T YOU THINK I KNOW THE NAME OF MY OWN HOME TOWN... HMMMM?
ULP!

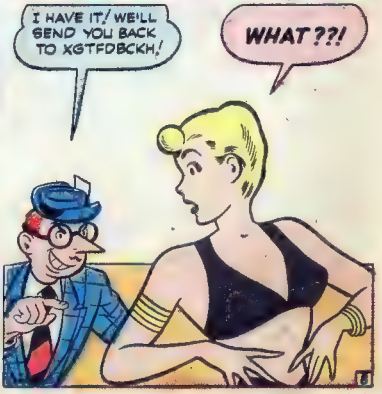

GOOD-BYE, PROFESSOR!
GOING DOWN?
SIGH!

SAY, PROFESSOR, IS THERE REALLY SUCH A PLACE AS XGTFDBCKH?
HUH?


YOU FOOL... YOU KNOBBLEHEAD! OF COURSE THERE'S SUCH A PLACE -- DON'T YOU THINK THE PRINCESS KNOWS THE NAME OF HER OWN HOME TOWN?


IT'S WORKED WONDERFULLY-- I GOT A RAISE AND EVERYTHING'S FINE NOW!
NOW HOW WILL YOU FIX IT SO I CAN STOP BEING A PRINCESS AND GET BACK TO MY JOB?

HMMM... THAT'S A GOOD QUESTION!


I HAVE IT! WE'LL SEND YOU BACK TO XGTFDBCKH!
WHAT???

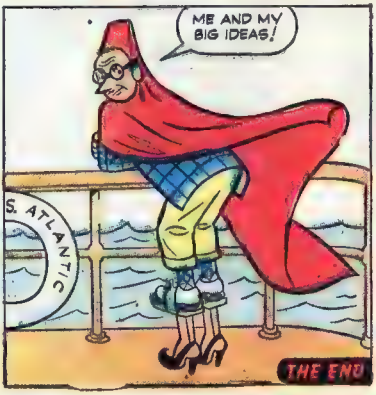
THE NEXT DAY...
Standard News
GLAMOROUS PRINCESS TO RETURN TO XGTFDBCKH
by NOODLE NOBBLE

PLEASE, MILLIE! FOR ME -- YOU'VE GOTTA GO! IF YOU STAY, THEY'LL SOONER OR LATER FIND OUT YOU'RE A FAKE!
OH NO! AB-SO-LOOTLY NOT!

Standard News
PRINCESS MILLEE SAILS FOR XGTFDBCKH
PRINCESS MILLIE TODAY SAILED FOR HOME AND
S.S. ATLANTIC

THANK GOODNESS THAT'S OVER!

A FEW HOURS LATER...
IT WAS LUCKY YOU WERE ABLE TO GET SOMEONE TO SAIL FOR YOU! WHO'D YOU GET?
THE ONE PERSON I CAN TRUST NOT TO REVEAL OUR PLOT!


ME AND MY BIG IDEAS!
S.S. ATLANTIC
THE END

WHAT'S THE MATTER WITH THAT LITTLE KID, BUTCH?
HE SAYS HE SPENT HIS PENNY FOR SOME "DUMBGUM," AND HE CAN'T GET IT STARTED -
LET'S GO! HE'S GOT A TREAT COMING - WE'RE HEADING FOR SOME SWELL TASTIN' DUBBLE BUBBLE RIGHT NOW!
GOLLY, LOOKIT! A GIANT BUBBLE ALREADY!
SURE, IT'S EASY TO CHEW!

Dubble Bubble Gum is best
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School Psychiatrist
Child Guidance Bureau
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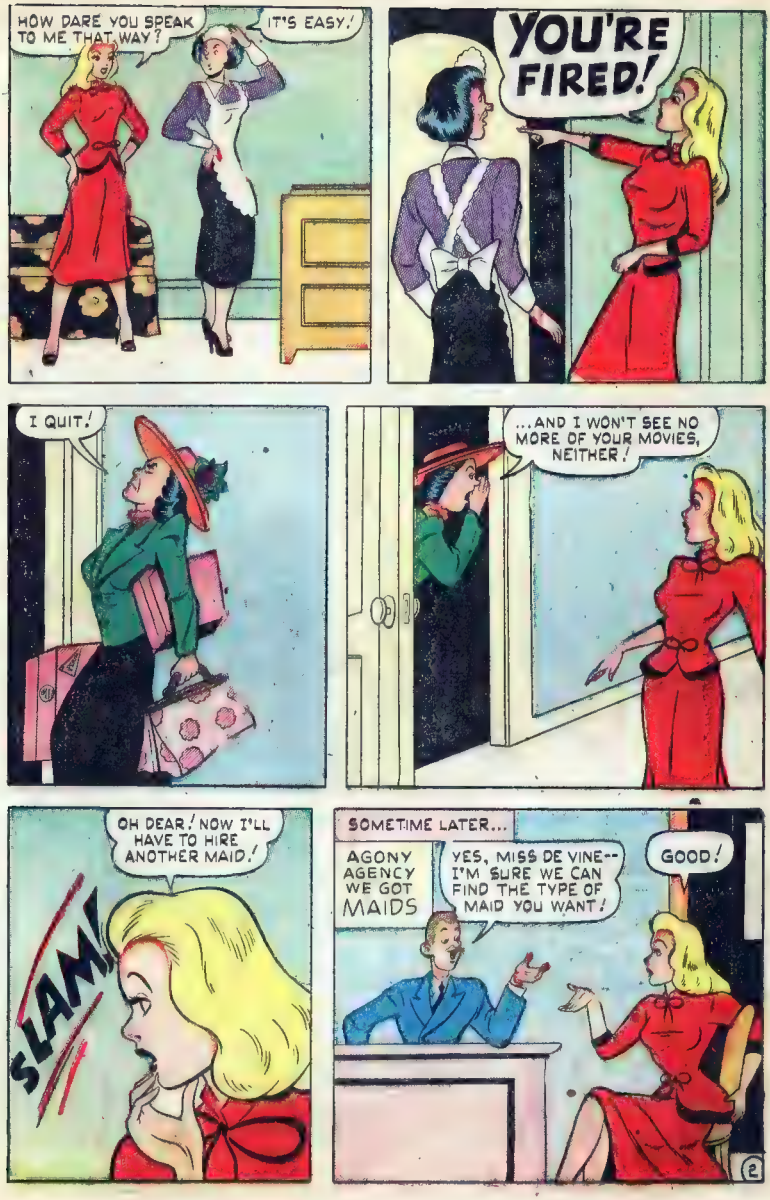
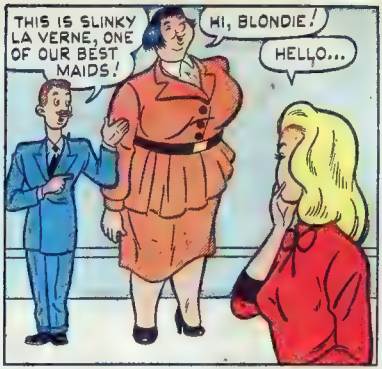
MARVEL COMIC

the sign of a good comic

HEDY DE VINE
AH, THIS IS THE WAY I LIKE TO SPEND A SUNDAY AFTERNOON!
TWEET! TWEET!
6219 by Stan Lee
VERONICA! MUST YOU WHISTLE ALL DAY LONG?
TWEET! TWEET!
WASSAMATTER! YA AIN'T GOT A EAR FER MUSIC????
1

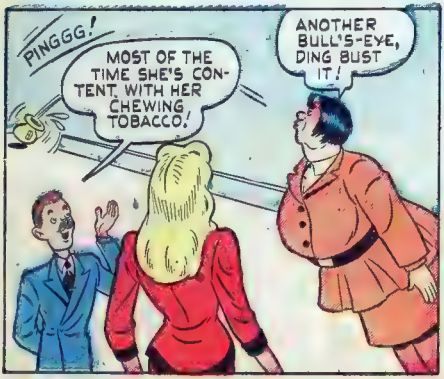

HOW DARE YOU SPEAK TO ME THAT WAY?
IT'S EASY!
YOU'RE FIRED!
I QUIT!
...AND I WON'T SEE NO MORE OF YOUR MOVIES, NEITHER!
OH DEAR! NOW I'LL HAVE TO HIRE ANOTHER MAID!
SLAM!
SOMETIME LATER...
AGONY AGENCY WE GOT MAIDS
YES, MISS DE VINE--I'M SURE WE CAN FIND THE TYPE OF MAID YOU WANT!
GOOD!
2

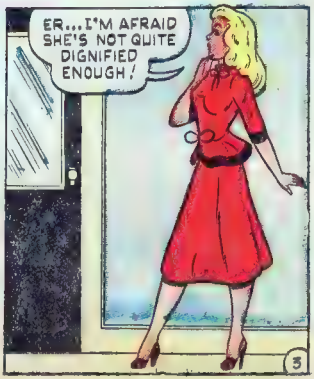
OH, SLINKY--COME HERE!
SURE, KIDDO!

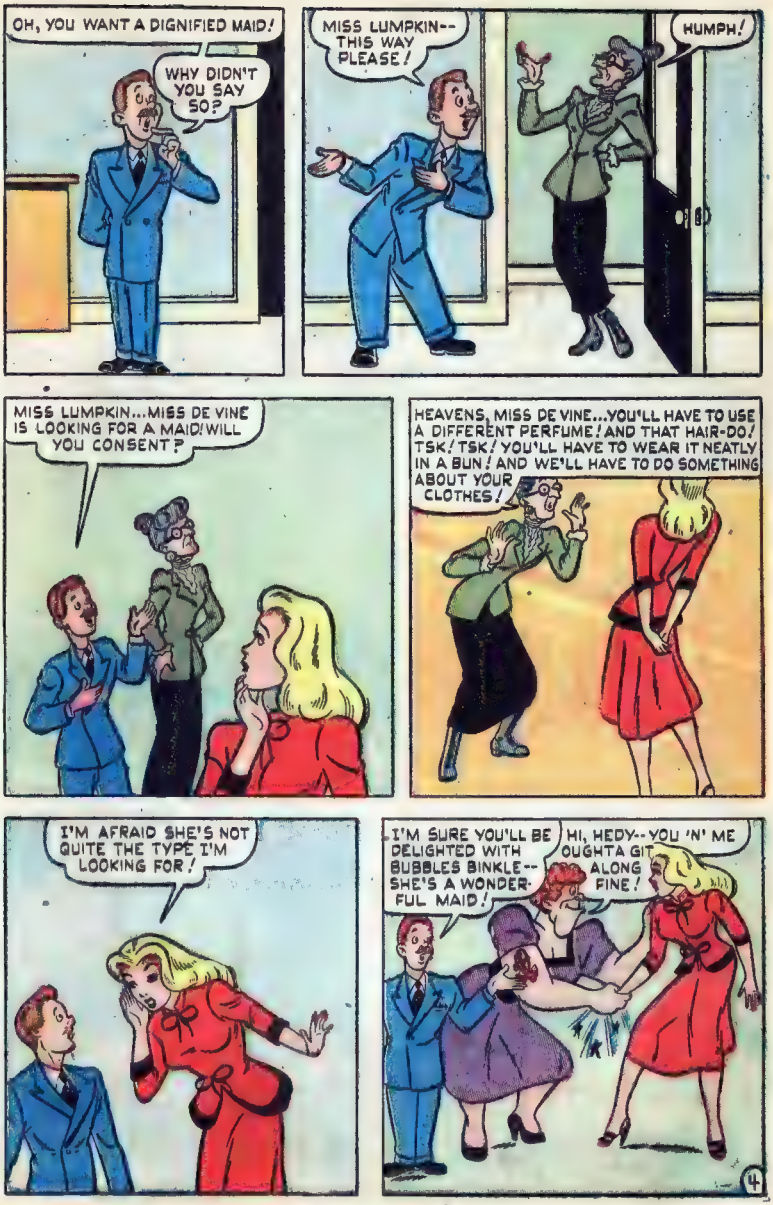

THIS IS SLINKY LA VERNE, ONE OF OUR BEST MAIDS!
HI, BLONDIE!
HELLO...

I'M SURE YOU'LL BE PLEASED WITH OUR SLINKY!
PAT! PAT! PAT!

DOES SHE ALWAYS CHEW BUBBLE GUM?
OH NO--OF COURSE NOT!


PINGGG!
MOST OF THE TIME SHE'S CONTENT WITH HER CHEWING TOBACCO!
ANOTHER BULL'S-EYE, DING BUST IT!


ER...I'M AFRAID SHE'S NOT QUITE DIGNIFIED ENOUGH!
3


OH, YOU WANT A DIGNIFIED MAID!
WHY DIDN'T YOU SAY SO?
MISS LUMPKIN--THIS WAY PLEASE!
HUMPH!
MISS LUMPKIN...MISS DE VINE IS LOOKING FOR A MAID!WILL YOU CONSENT?
HEAVENS, MISS DE VINE...YOU'LL HAVE TO USE A DIFFERENT PERFUME! AND THAT HAIR-DO! TSK! TSK! YOU'LL HAVE TO WEAR IT NEATLY IN A BUN! AND WE'LL HAVE TO DO SOMETHING ABOUT YOUR CLOTHES!
I'M AFRAID SHE'S NOT QUITE THE TYPE I'M LOOKING FOR!
I'M SURE YOU'LL BE DELIGHTED WITH BUBBLES BINKLE--SHE'S A WONDERFUL MAID!
HI, HEDY--YOU 'N' ME OUGHTA GIT ALONG FINE!
4

NO?
NO!
HOW ABOUT DAISY DUGAN? SHE'S VERY, VERY SWEET AND HER HOBBY WILL KEEP YOU IN STITCHES!
WHAT'S HER HOBBY?
TWANNNG!
SHE'S A KNIFE THROWER IN HER SPARE TIME! DON'T WORRY--SHE HARDLY EVER MISSES!
...OR PERHAPS YOU'D PREFER THE MORE MOTHERLY TYPE, LIKE OUR MRS. GIBBLE AND HER FOUR SWEET CHILDREN!
HUMPH! SOME PEOPLE SURE ARE HARD TO PLEASE!
SLAM!
5
ONE HOUR LATER...
♪ TWEET! TWEET! TWEET! TWEET! ♪
LOUDER, VERONICA.... I LOVE IT!
THE END

ADVERTISEMENT

"I WAS ASHAMED OF MY FACE

until Viderm made my dreams of a clearer skin come true in one short week"

(FROM A LETTER TO BETTY MEMPHIS SENT HER BY ETHEL JORDAN, DETROIT, MICH.)

If your face is broken out, if bad skin is making you miserable, here is how to stop worrying about pimples, blackheads and other externally caused skin troubles.

JUST FOLLOW SKIN DOCTOR'S SIMPLE DIRECTIONS

"I just want to be alone!" Is there anything more awful than the blues that come when your face is broken out and you feel like hiding away because of pimples, blackheads and similar externally caused skin troubles? I know how it feels from personal experience. And I can appreciate the wonderful, wonderful joy that Ethel S. Jordan felt when she found something that not only *promised* her relief—but *gave* it to her in just one short week!

When I was having my own skin troubles, I tried a good many cosmetics, ointments and whatnot that were recommended to me. I remember vividly how disappointed I felt each time, until I discovered the skin doctor's formula now known as the Double Viderm Treatment. I felt pretty wonderful when friends began to rave about my "movie-star skin." No more self-consciousness. No more having my friends feel sorry for me. The secret joy, again, of running my fingertips over a smoother, clearer skin.

Many women shut themselves out of the thrills of life—dates, romance, popularity, social and business success—only because sheer neglect has robbed them of the good looks, poise and feminine self-assurance which could so easily be theirs. Yes, everybody looks at your face. The beautiful complexion, which is yours for the asking, is like a permanent card of admission to all the good things of life that every woman craves. And it really can be yours —*take my word for it!*—no matter how discouraged you may be this very minute about those externally caused skin miseries.

A screen star's face is her fortune. That's why she makes it her business to protect her complexion against pimples, blackheads and blemishes. Your face is no different. Give it the Double Treatment it needs and watch those skin blemishes go away.

What Makes "Bad Skin" Get That Way?

Medical science gives us the truth about how skin blemishes usually develop. There are small specks of dust and dirt in the air all the time. When these get into the open pores in your skin, they can in time "stretch" the pores and make them large enough to pocket dirt particles, dust and infection. These open pores become infected and bring you the humiliation of pimples, blackheads or other blemishes. Often, the natural oils that lubricate your skin will harden in the pores and result in unsightly blemishes.

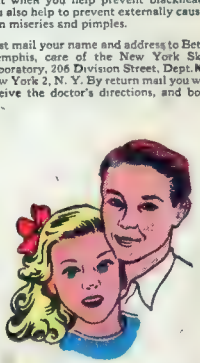
When you neglect your skin by not giving it the necessary care, you leave yourself wide open to externally caused skin miseries. Yet proper attention with the Double Viderm Treatment may mean the difference between enjoying the confidence a fine skin gives you or the embarrassment of an ugly, unbeautiful skin that makes you want to hide your face.

The Double Viderm Treatment is a formula prescribed with amazing success by a dermatologist and costs you only a few cents daily. This treatment consists of two jars. One contains Viderm Skin Cleanser, a jelly-like formula which penetrates your pores and acts as an antiseptic. After you use this special Viderm Skin Cleanser, you simply apply the Viderm Fortified Medicated Skin Cream. You rub this in, leaving an almost invisible protective covering for the surface of your skin.

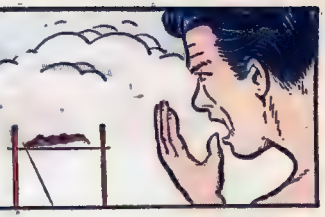
This double treatment has worked wonders for so many cases of external skin troubles that it may help you, too —*in fact, your money will be refunded if it doesn't.* Use it for only ten days. You have everything to gain and nothing to lose. It is a guaranteed treatment. Enjoy it. Your dream of a clearer, smoother complexion may come true in ten days or less.

Use your Double Viderm Treatment every day until your skin is smoother and clearer. Then use it only once a week to remove stale make-up and dirt specks that infect your pores, as well as to aid in healing external irritations. Remember that when you help prevent blackheads, you also help to prevent externally caused skin miseries and pimples.

Just mail your name and address to Betty Memphis, care of the New York Skin Laboratory, 206 Division Street, Dept. N-1 New York 2, N. Y. By return mail you will receive the doctor's directions, and both jars, packed in a safety-sealed carton. On delivery, pay two dollars plus postage. If you wish, you can save the postage fee by mailing the two dollars with your letter. Then, if you are in any way dissatisfied, your money will be cheerfully refunded. To give you an idea of how fully tested and proven the Viderm Double Treatment is, it may interest you to know that up to this month, over two hundred and thirty-one thousand women have ordered it on my recommendation. If you could only see the thousands of happy, grateful letters that have come to me as a result, you would know the joy this simple treatment can bring. And, think of it!—the treatment *must* work for you, or it doesn't cost you a cent.



THE BIG JUMP



BOB HERMAN took a firm grip on the pole, looked up at the empty stadium, took a deep breath and started to run. As he neared the cross bar, he dug the pole into the ground and began to rise in true champion style. He cleared the bar and fell into a bed of sawdust. He got up and brushed himself off. He grunted with pride as he checked the height of the bar. Twelve feet six inches! That was good. That was *very* good for high school pole vaulting. If he could only do as well as that this afternoon, Frank could kiss goodbye next year's captaincy.

Bob gathered up his equipment and put it away in his locker. Then, picking up his books, he headed for his first class.

He had the stuff to win the state championship and perhaps set a new record. He knew that. But he also knew his one weakness. Any noise in the stadium could distract his attention from the business at hand. No matter if it was words of advice or encouragement or derision—as long as it was directed at him, he would forget what he was doing and listen intently. The result as far as the jump was concerned was tragic. That was why he was marked as an erratic jumper by the local papers. They didn't know his secret. Only one person knew why he showed fine style at one meet and at another looked like an amateur pogo stick jumper.

Kate Henning knew. She wondered why every time she shouted encouragement Bob gave a miserable performance until he told her the reason. Frank Keating, captain of the team for two years and holder of the state high school championship for pole vaulting for one year, with his keen eyes, Bob was sure had seen long ago through his secret. It was through Frank's insistence that Bob had remained on the team. Bob was unpredictable, and it was good showmanship. This always produced a huge crowd—and incidentally enhanced Frank's reputation as a dependable, and excellent, jumper. His name was being bandied about at a few universities as someone to keep an eye on.

Bob swung up the corridor toward his classroom. He had often thought that the only reason Frank had kept him on the team was that he made Frank look good. On the other hand he had no proof of it. Perhaps Frank was just fighting for him out of the goodness of his heart and he was wronging Frank who was really a good friend. Bob shook his head. He was puzzled.

Bob took his seat. He was early. Frank was sitting on his left and was carrying on a conversation with Kate. He'd tell Frank of his jump and watch his reaction carefully. Perhaps he might say or do something that would show him whether or not Frank was his friend or merely looking out for his own interests.

Bob smiled hello to Kate and then turned to Frank, "Hello, Frank, I've just come from the stadium. Had a little workout."

Frank had stopped talking to Kate and was staring blankly at the wall across the room. This was certainly not the reaction Bob had expected. It looked as if he were being snubbed! Bob blushed slightly and tried again, "I was down at the stadium . . ."

Kate interrupted by addressing Frank, "I think Bob is trying to get your attention, Frank!"

Frank turned and apologized. "I'm sorry, Bob," he said, removing a piece of absorbent cotton from his ear. "I showered this morning, and I'm afraid a little water got into my ear. I put cotton

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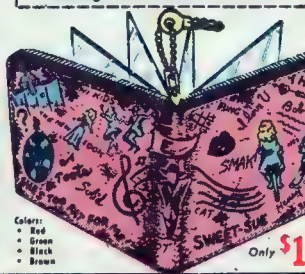

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in, and I haven't been able to hear a thing in that ear. Now what were you telling me?"

"Nothing much," smiled Bob embarrassedly. "Just that I had a workout this morning at the stadium. Thought you might be interested in knowing I jumped twelve six."

Frank seemed to pale momentarily, and for a second Bob thought he knew, but then Frank told him, "Good work! If you can repeat that this afternoon, we can beat Carlton High without any trouble!"

He sounded sincere. A bell clanged in the corridor, and the first period was about to start. Bob swung around in his seat. He was still puzzled when the teacher walked in and the first class began.

. . . There was excitement in the locker room. You could feel it in the silence as everyone went about putting on his uniform and limbering up in the corners. Occasionally someone would make an attempt at conversation, but it was forced and soon died down.

A great deal depended on winning today's meet. Once the state championship was won, the school would get a crack at the national meet. The team tingled with excitement as they ran out on the field to take their places on the bench and await their turn.

Frank was tying the laces on his shoes when he felt a pat on his back. He looked up to find Randy McEllis looking down at him.

"Thought you might like to know that I passed the stadium this morning," Randy told him.

"Yes?" Frank stared at him.

"I saw Bob working out," Randy said. "Not bad either. I checked the bar after he left. His last jump was twelve six. And," continued Randy, "that's record jumping!"

"That's great!" Frank told him blandly. "Then we'll have nothing to worry about."

"What about your record?" asked Randy. "Aren't you worried he'll outjump you?"

"No," answered Frank, "I'm not worried at all."

"How come?" asked Randy.

"Because," Frank told him grimly, "I know a secret!"

. . . The stadium was going wild. They had expected keen competition, but nothing as close as this. The pole vaulter from Carlton High had just cleared a twelve foot four inch jump. That was high jumping, and the crowd became tense as they saw Frank flexing his bamboo pole, readying himself for the jump. He measured the space with his eyes for a moment and then started down the narrow path. A hush fell over the stadium as Frank ran. He dug the pole firmly into the earth and lifted himself mightily. He seemed to clear the crossbar, and a mighty cheer burst forth. And then the cheer suddenly subsided. Frank's arm touched the crossbar. It quivered for a moment and then fell to the ground. A groan went up from the stands.

As Frank got up from the sawdust, he heard a hush fall over the stadium once more. Of course, Bob was getting ready now. It was the last chance they had of winning, and Bob seemed to feel the responsibility. He was very careful as he stamped his feet and got the feel of the pole.

Frank looked around and spotted Kate in the stands at the opposite end of the field. Kate might know Bob's secret. They were very chummy, but she could never hear him from here. He took a position on the side of the field and waited for Bob to start his run.

Bob, holding the pole well up in front of him started his run. As he passed Frank, Frank shouted, "Atta boy, Bob! You can do it! You'll sail right over that bar! It's a cinch!"

Bob dug the pole into the ground and sailed upward. He cleared the bar easily as a cheer went up. He didn't seem to hear the crowd roar, and headed back. The pole vaulter from Carlton High was getting ready to jump again as Frank ran toward Bob. He got to him as the jumper from Carlton High kicked the bar off and the crowd was shouting Bob's name.

"You've won the meet for us, Bob," Frank said, extending his hand. Bob didn't seem to hear him.

"I'm sorry about shouting at you," Frank paled, "before you made that jump. I forgot myself . . ."

Bob turned suddenly and smiled, "What's that, Frank? Can't hear a word you're saying!" Bob took a wad of absorbent cotton from each ear. "You see, I took a tip from you this morning, and you know," he smiled, "it works swell!"

THE END

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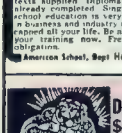
Go as rapidly as your time and abilities permit. Course equivalent to resident school work — prepares for college entrance exams. Standard H. S. texts supplied. Diploma. Credit for H. S. subjects already completed. Single subjects if desired. High school education is very important for advancement in business and industry and socially. Don't be handicapped all your life. Be a High School graduate. Start your training now. Free Bulletin on request. No obligation.

American School, Dept H635 Drexel at 58th, Chicago 37



IMITATION DIAMOND RINGS

$1.95 each or both for **$2.95**

Beautiful Solitaire and Wedding set with flawless imitation diamonds in 10K yellow Gold Plate, or sterling silver. SEND NO MONEY. Pay Postman on arrival, plus 20% Federal tax and postage charges on Money-Back Guarantee.

Clark Ring Co., Dept. 1219
Box 5191, Chicago 80, Ill.

SONG POEMS WANTED To be Set to Music

- Submit one or more of your best poems for free examination. Any subject. Send poem.
- RECORDS MADE

FIVE STAR MUSIC MASTERS, 327 BEACON BUILDING, BOSTON, MASS.

MEN THIS RING IS A BEAUTY for only **$4.95**

Massive, 12K Gold-Filled, with 3 BIG, FLASHING IMITATION DIAMONDS

Replica of a $1000 ring. Center stone ruby colored if desired. SEND NO MONEY! Send size or string. Pay postman on arrival plus 20% Tax. Money back if not delighted.

CHARM JEWELRY CO., Dept. R87
294 Washington St. Boston, Mass.

BUBBLE GUM JUKE BANK

FILLED WITH **120** BUBBLE GUM BALLS

HI, KIDS! Here's a BIG bargain of durable clear plastic, PLUS 120 BALLS of "Rainbo" BUBBLE GUM! Imagine the fun, making those big colored bubbles! And how easy it will be to save your pennies. Just make it a rule to put a coin in the slot and actually buy this gum from yourself when you want it! Sell this fine quality gum to others, too, if you like. You can double your money easy! Here's how . . . we will send you 200 "Rainbo" Bubble Gum Balls for only $1.00. Sell them for a penny each and you will have $2.00 . . . a clear profit of $1.00 for being in business for yourself. Before you know it your bank will be loaded with money! Hurry—mail your order QUICK! **DAD-MOTHER!** This Bank will help teach good thrift habits and self-discipline, provide wholesome gum and save you money! Help your child order NOW!

SEND NO MONEY Upon arrival pay postman only **$1.49** for each Juke Bank filled with 120 Bubble Gum Balls—and only **$1.00** for each carton of **200** "Rainbo" Bubble Gum Refills, plus C.O.D. charges. Or send payment with order for prepaid shipment. Sold on 10-day **Money Back Guarantee.** Order TODAY!

ELRON CO., 2337 S. Michigan Ave., Dept. BG-1080, Chicago 16, Ill.

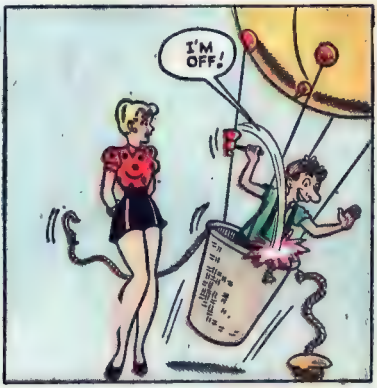
200 REFILLS "Rainbo" Bubble Gum Balls **$1.00** only

MILLIE THE MODEL
HURRY, MILLIE, WE'LL BE LATE!
CITY AIRPORT
by Stan Lee
6217
HERE THEY COME NOW!
OKAY, MILLIE--POSE WITH CAPTAIN DUMBLY WHILE I SNAP A PIC!

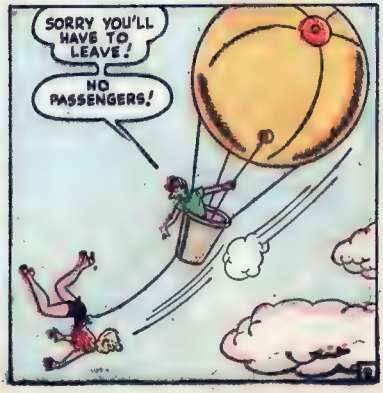
SPEECH, CAPTAIN DUMBLY?
AHEM, OF COURSE...

TODAY, I WILL TAKE MY BALLOON UP HIGHER THAN ANY MAN HAS EVER FLOWN BEFORE!
THANK YOU!

OKAY, MILLIE--WE GOT THE PIC--WE CAN BEAT IT BACK TO THE OFFICE NOW!
JUST A SECOND! I WANNA WATCH THE BALLOON GO UP!

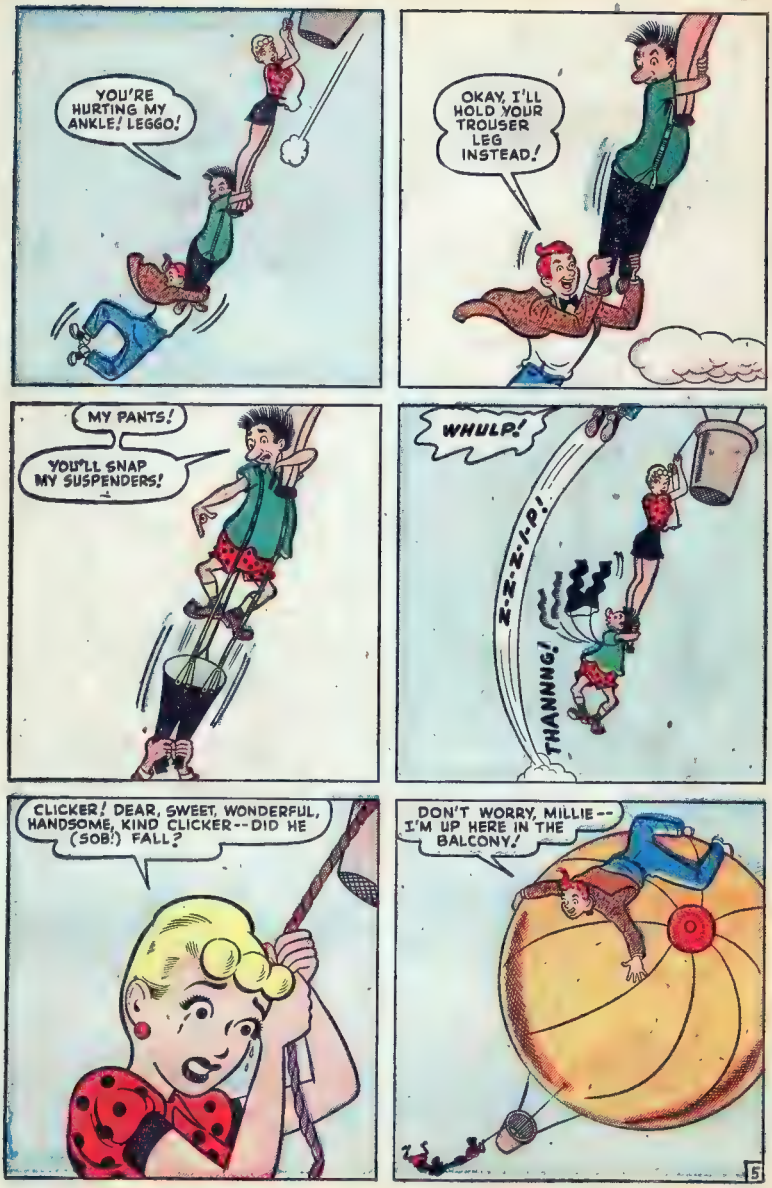

I'M OFF!

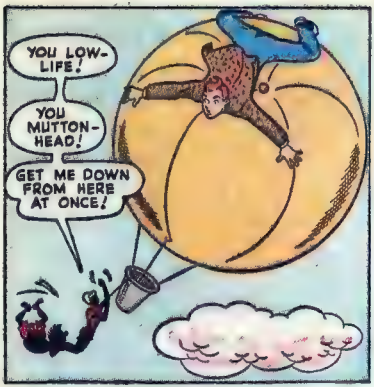
HELP--I'M HOOKED!


SORRY YOU'LL HAVE TO LEAVE!
NO PASSENGERS!

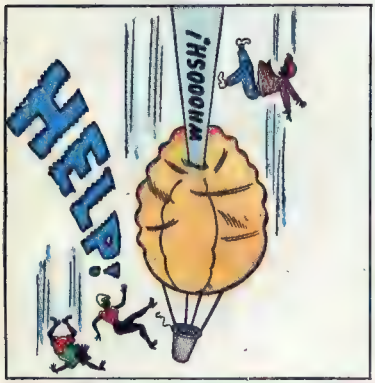
MILLIE-- COME BACK!
FOLLOW THAT BALLOON!
I'LL HELP YOU UP-- TAKE MY HAND!
GOT IT!
NOT SO HARD!
ZIP!
NOW WHAT'LL WE DO?
THAT'S A GOOD QUESTION!
3

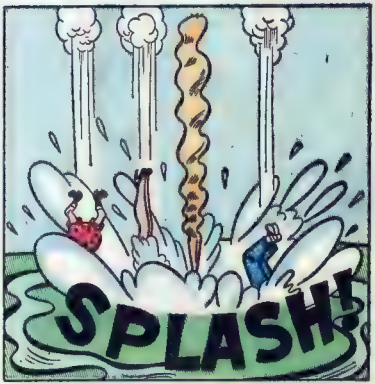
HANG ON-- I'LL SAVE YOU!!
LOOK OUT!
OOPS!
WHEW!
ANOTHER ONE??
CAPTAIN DUMBLY, MAY I PRESENT MY BOY FRIEND, CLICKER...
HOW DO YOU DO?
GLAD TO KNOW YA!
WHAT'S GOING ON UP THERE?
I DUNNO--THE BASKET MUST BE AWFUL UNCOMFORTABLE! EVERYONE'S HANGING ON OUTSIDE!
4

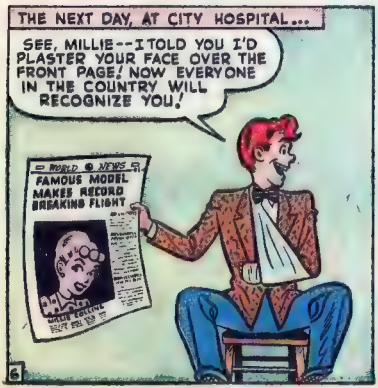

YOU'RE HURTING MY ANKLE! LEGGO!
OKAY, I'LL HOLD YOUR TROUSER LEG INSTEAD!
MY PANTS!
YOU'LL SNAP MY SUSPENDERS!
WHULP!
N-N-N-N-I-P!
THANNG!
CLICKER! DEAR, SWEET, WONDERFUL, HANDSOME, KIND CLICKER--DID HE (SOB!) FALL?
DON'T WORRY, MILLIE-- I'M UP HERE IN THE BALCONY!
5


YOU LOW-LIFE!
YOU MUTTON-HEAD!
GET ME DOWN FROM HERE AT ONCE!

OKAY--IF YOU SAY SO!


HELP!
WHOOOSH!


SPLASH!


THE NEXT DAY, AT CITY HOSPITAL...
SEE, MILLIE--I TOLD YOU I'D PLASTER YOUR FACE OVER THE FRONT PAGE! NOW EVERYONE IN THE COUNTRY WILL RECOGNIZE YOU!
WORLD NEWS
FAMOUS MODEL MAKES RECORD BREAKING FLIGHT
6

ARE YOU KIDDING?
THE END

NELLIE THE NURSE
OH DEAR... I'VE GOT A DATE WITH SNAZZY TONIGHT... AND I'M ALL OUT OF PERFUME!
by Stan Lee
621a
THERE'S JUST ONE THING TO DO...
SNAZZY SIMPLY LOVES ME TO WEAR LOTS OF PERFUME!
HOPE I GET BACK IN TIME!
PERFUME
dorese cologne

YES, MADAM ?
I WANT A SMALL BOTTLE OF "OO LA LA" PERFUME!
HERE YOU ARE!
THANK YOU!
THAT'LL BE TWO DOLLARS, PLEASE!
YULP!
I FORGOT MY PURSE!
I HAVEN'T TIME TO GO BACK HOME AND GET MY MONEY...AND YET I'VE GOT TO HAVE SOME PERFUME!
IDEA
AH! I'VE GOT IT!

I'VE CHANGED MY MIND... I DON'T WANT "OO LA LA" AFTER ALL!
YOU DON'T?
I THINK I'D PREFER A BOTTLE OF "UMMM-MMMM" INSTEAD!
HERE IS A SMALL BOTTLE OF "UMMM-MMMM"... THREE DOLLARS, PLEASE!
OH, I DIDN'T KNOW IT COST MORE THAN "OO LA LA"... HMMM!
...PERHAPS I SHOULD TAKE "OO LA LA"... IT'S CHEAPER!
'I DON'T CARE WHICH YOU TAKE!
...BUT, ON THE OTHER HAND "UMMM-MMMM" MAY SMELL BETTER!

MAY I SAMPLE A LITTLE OF EACH... TO DECIDE WHICH SMELLS BEST?
THAT'S THE LAST STRAW!
GLUG!
HERE...OOO TAKE 'EM BOTH!
HOW DARE YOU!!! JUST FOR THAT I WON'T BUY ANY!
IT WORKED...AND NOW TO SURPRISE SNAZZY!
PERFUME SHOP FOR SALE
A FEW MINUTES LATER...
WELL, SNAZZY, DO YOU LIKE MY PERFUME?
SOR BOX CANDY
...ALL I SAID WAS I CAN'T SMELL A THING ON ACCOUNT OF MY COLD!
CANDY
SLAM!
THE END
4

MILLIE THE MODEL
ANOTHER FIVE MINUTES AND IT WILL BE TIME FOR MY DATE WITH CLICKER!
12
3
6
9
6089
by Stan Lee
MILLIE -- COME HERE AT ONCE!
UH...OH! WONDER WHAT'S UP...?

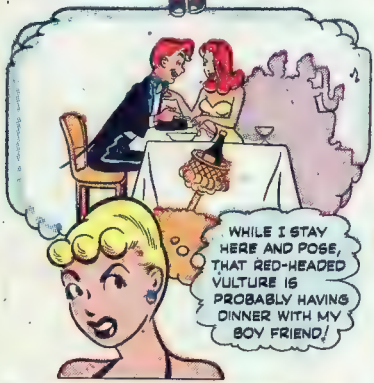
HERE I AM, MR. HANOVER!
MR. HANOVER PRIVATE
SLAM!
MR. HANOVER! WHERE ARE YOU?
HERE!
YOU'LL HAVE TO WORK OVERTIME TONIGHT--WE HAVE TO SHOOT SOME PICTURES FOR A VERY IMPORTANT CLIENT!
BUT I HAVE A DATE TONIGHT WITH CLICKER!
MILLIE, I'M ASKING YOU TO STAY--IN THE NAME OF THE HANOVER AGENCY!
WHY CAN'T CHILI STAY, INSTEAD?
BECAUSE OUR CLIENT WANTS A BLONDE MODEL!
2

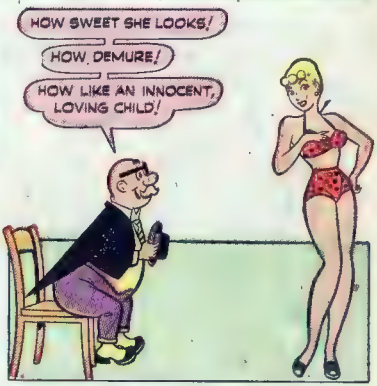
DON'T WORRY, MILLIE--I'LL EXPLAIN TO CLICKER FOR YOU!
OF COURSE, I'LL HAVE LOTS OF TIME TO EXPLAIN WHILE WE'RE DINING AND DANCING! TA-TA, MILLIE DAH-LING!
GRRR! I'D LIKE TO SCRATCH HER EYES OUT!
COME, COME, MILLIE--THIS IS NO TIME FOR PLEASANT THOUGHTS!
HELLO... SEND A PHOTOGRAPHER IN HERE!
SLIP THIS COSTUME ON IN THE DRESSING ROOM--AND BE BACK IN FIVE MINUTES!
BAH!
I HOPE CLICKER WON'T BE ANGRY AT ME FOR NOT KEEPING OUR DATE TONIGHT!

HMMM... SOME COSTUME!
HERE I AM!
SO I SEE!
NOW, MILLIE, YOU STAND IN FRONT OF THAT BACKDROP AND STRIKE A GLAMOROUS POSE!
WEAR
GROGAN'S
GLASSES
MR. GROGAN
HMMM... WHAT HAS A BLONDE IN A BATHING SUIT GOT TO DO WITH A PAIR OF EYEGLASSES?
NOTHING! MR. GROGAN JUST HAPPENS TO LIKE BEAUTIFUL BLONDES IN BATHING SUITS!
YUMMY!
START POSING...
IT'S GETTING LATE!
ALL RIGHT...
4

HOW'S THIS?
AR
ROGAN'S
GLASSES

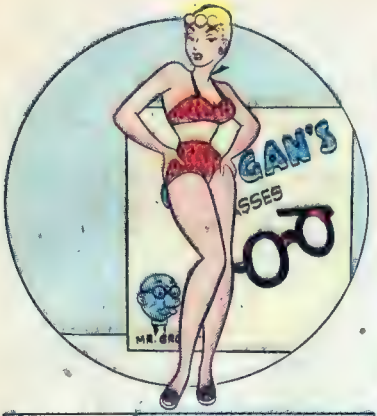
MR. GROGAN SEEMS SATISFIED WITH IT, DON'T YOU, MR. GROGAN?
COME BACK, MR. GROGAN!


WHILE I STAY HERE AND POSE, THAT RED-HEADED VULTURE IS PROBABLY HAVING DINNER WITH MY BOY FRIEND!

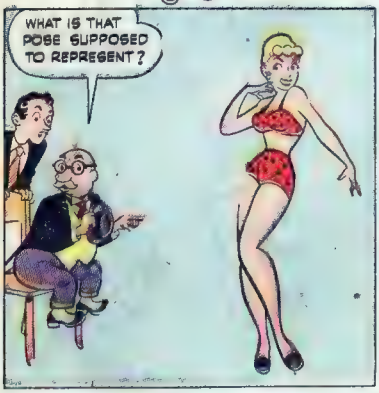

HOW SWEET SHE LOOKS!
HOW DEMURE!
HOW LIKE AN INNOCENT, LOVING CHILD!

OH, WHAT I'D LIKE TO DO TO THAT MAN-CHASING MONSTER!

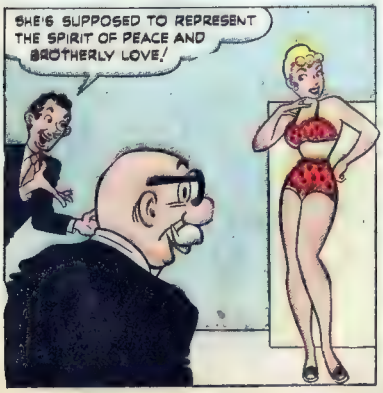
OKAY... NOW LET'S HAVE ANOTHER POSE!

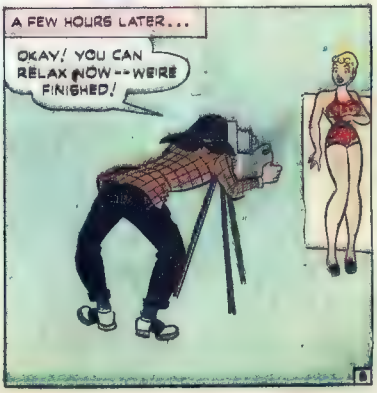

GAN'S
SSES
MR. GRO

NOW THEY'RE PROBABLY DANCING TOGETHER! CHEEK-TO-CHEEK!


WHAT IS THAT POSE SUPPOSED TO REPRESENT?

MAKE A PLAY FOR MY BOY FRIEND, WILL YOU?


SHE'S SUPPOSED TO REPRESENT THE SPIRIT OF PEACE AND BROTHERLY LOVE!


A FEW HOURS LATER...
OKAY! YOU CAN RELAX NOW--WE'RE FINISHED!

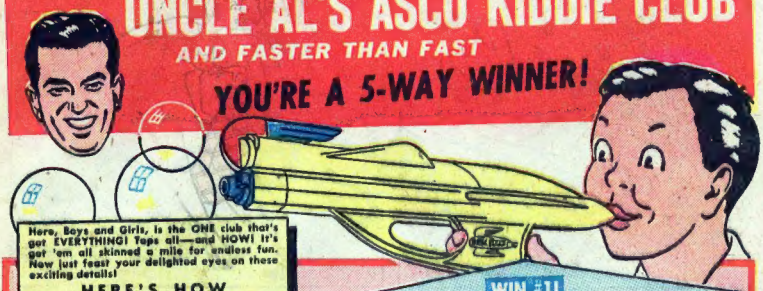
MILLIE! I HAVE A MESSAGE FOR YOU...
OH HO! YOU'RE BACK...TO BOAST TO ME ABOUT YOUR DATE WITH CLICKER, EH?
WEAR
SOCK!
AND THAT'S THAT!
WEAR
MILLIE! WHAT DID YOU DO THAT FOR?
BECAUSE SHE STOLE CLICKER TONIGHT WHILE I WAS POSING IN FRONT OF THAT CAMERAMAN!
BUT, MILLIE --THAT CAMERAMAN IS CLICKER!
HI, CHICKEN--NOW LET'S GO FOR THAT DATE!
MOVE OVER, CHILI!
?
WEAR
GROGAN'S
THE END

STEP ON IT KIDS! JOIN THE NEW, TOP-ALL

UNCLE AL'S ASCO KIDDIE CLUB

AND FASTER THAN FAST

YOU'RE A 5-WAY WINNER!



Here, Boys and Girls, is the ONE club that's got EVERYTHING! Tops all—and HOW! It's got 'em all skinned a mile for endless fun. Now just feast your delighted eyes on these exciting details!

HERE'S HOW YOU WIN 5 WAYS!

WIN #1!

THIS SENSATIONAL, NEW AUTOMATIC FEED BUB-L-ROCKET AND MYSTERY FLUID FOR MANY COLORED BUBBLES!

Sensational is right! In this unbelievable new BUB-L-ROCKET, science gives you the most amazing bubble-maker you ever got your eager hands on! Works like a real rocket marvel! Now you can blow a NON-STOP stream of the most gorgeous, MANY-COLORED bubbles you ever saw! THOUSANDS of bubbles—WITHOUT refueling! Tiny bubbles—or big, BIG ones! For with your wondrous BUB-L-ROCKET, you CONTROL THE SIZE of EVERY bubble! Your BUB-L-ROCKET'S a beauty, too. Made of bright plastic in 3 dazzling colors, it's good for many, many happy years of perfect, NON-STOP bubble-blowing! Grand for games, too!

WIN #2!

PRIZE-PAC CANDY WITH A PIP OF A SURPRISE TOY!

If you like candy, you'll go for this super-delicious PRIZE-PAC in a big, BIG way! Simply scrumptious hard candy in assorted flavors! Each luscious piece individually wrapped in cellophane. And wait 'til you see the terrific SURPRISE TOY in your PRIZE-PAC! You'll be jumping with joy! Also every PRIZE-PAC is different with a different toy in every box!

WIN #3!

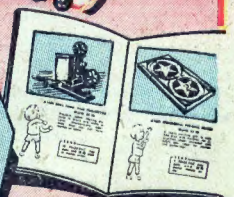
SWELL MEMBERSHIP BADGE AND MEMBERSHIP CARD!

Watch your friends' envious eyes pop when they see you sporting your new MEMBERSHIP BADGE! It's a knockout! Then like Dad's big, expensive clubs, UNCLE AL'S ASCO KIDDIE CLUB gives you a MEMBERSHIP CARD with your name inscribed 'n every-thing! This card entitles you to —PLENTY!

WIN #4!

GLORIOUS PICTURE-CATALOG OF TOYS AND GAMES!

You'll eat up every thrill-packed page of this big, 12-page picture book! Shows the latest toys for boys and girls of ALL ages. And, the best is yet to come, for—



WIN #5!

UNCLE AL'S CLUB DISCOUNT SAVES YOU PLENTY!

Big News! As a member of UNCLE AL'S ASCO KIDDIE CLUB—you can buy with PRIZE-PAC COUPONS any toy or game you want at CLOSE TO THE MANUFACTURER'S PRICE listed in your PREMIUM TOY CATALOG! This way you save — and SAVE BIG—on EVERY toy and game you pick!

HURRY, HURRY, HURRY! GET IN ON ALL THE FUN!

IMPORTANT! Be sure to fill in YOUR FAVORITE CANDY DEALER'S NAME AND ADDRESS on coupon! Here's why! You'll want more of that delicious PRIZE-PAC candy! And extra PRIZE-PAC COUPONS, too, to get your BIG CLUB DISCOUNT on the toys you want! So you'll want PRIZE-PAC handy at your favorite dealer's. Just send us his name and address, and next thing you know, you'll see PRIZE-PAC right on his counter!

Membership and all these wonderful gifts

Only **$1**

MAIL COUPON TODAY!

UNCLE AL'S ASCO KIDDIE CLUB, Dept. M
85 Bronford Street, Newark 5, New Jersey

Here's my $1 for membership in UNCLE AL'S ASCO KIDDIE CLUB. Rush me my BUB-L-ROCKET, PRIZE-PAC CANDY, MEMBERSHIP BADGE and CARD—PREMIUM TOY CATALOG.

MY CANDY DEALER'S NAME IS.....

HIS ADDRESS IS.....

MY NAME..... AGE.....

MY ADDRESS.....

CITY & ZONE..... STATE.....

Get THIS BIG 10 UNIT SUPER STAMP OUTFIT

WITH THIS OFFER

Free

Includes Stamp Album . . Stamp Packets & Supplies . . Magnifying Glass . . . All These FREE With This Offer

Whether you are a stamp collector or not, here is an opportunity to get FREE such an amazing outfit that it seems almost unbelievable . . . All kinds of choice stamps and stamp materials . . . Wonderful supplies which you will spend weeks enjoying . . . and years of delightful possession. All these are yours FREE & CLEAR by accepting our offer on the wonderbook of adventures and treasures, "Fabulous Stamps" . . . You don't have to buy any "approvals" . . . All these stamps and items are yours FREE.

One of the FREE items in this Big 10-UNIT Collection is the extraordinary, picture-packed Album shown here. It contains thousands of illustrations of stamps under HUNDREDS of different countries . . and additional spaces for thousands of other stamps . .

Also explains how to start your stamp collection . . We are also sending you FREE all kinds of valuable stamps! Start at once putting them into this wonderful, big Album.

HERE ARE FORTUNES IN STAMPS

This great book, FABULOUS STAMPS, tells astounding stories, and gives information which may lead you to a fortune. It gives the complete histories of marvelous stamps, and is full of pictures . . . It tells how people have made fortunes out of different stamps . . . Only a person like John W. Nicklin, the well-known stamp dealer and author, with his lifetime knowledge, could have written these exciting, fortune-making stories and facts . . . Whether you are young or old, a stamp collector or not, doesn't matter. These true adventures of discovered treasures show you how you too might make your fortune in discovering valuable stamps. So don't delay. Send for it today.

ALL THESE Free

1 A Great Magnifying Glass. Strong Lens, Optically Ground & Polished.
2 Wonder Packet of Odd & Queer Stamps, including Triangle, Diamond, Giant, and Midget.
3 Packet of Air Mail Stamps, including U. S. & Foreign.
4 Packet of Different Commemorative Stamps.
5 Picturesque Packet of Different Animal Stamps.
6 Colorful Packet of Assorted Stamps from all over the World.
7 Perforation Gauge with Scale & Rule.
8 Packet of Fine Stamp Hinges for attaching Stamps to Album Pages.
9 Watermark Detector for Stamps, with directions for use.
0 Big, picture-packed Album, including thousands of stamp illustrations, etc.

SEND NO MONEY

BIG FREE OFFER

EXAMINE IT FREE

This great book, Nicklin's FABULOUS STAMPS, is offered to you now for only $1.98 plus postage, a substantial reduction from its former price. We will include ABSOLUTELY FREE with your order ALL THE STAMPS & MERCHANDISE described above. If you're not delighted you may return them in five days for refund of purchase price.

METRO PUBLICATIONS Dept. 436H
363 Broadway, New York 13, N. Y.

Send me a copy of FABULOUS STAMPS . . . also include my FREE Super Stamp Outfit which consists of the 10-Unit Collection—Stamp Album . . . Stamp Packets . . Magnifying Glass . . Stamp Supplies. I will pay postman $1.98 plus postage on arrival. If I am not satisfied I may return them in five days for full refund of purchase price.

NAME.....

ADDRESS.....

CITY.....ZONE.....STATE.....

Check here if you want to save postage by enclosing $1.98 now. Same refund guaranteed. Canadian orders, $2.50 in advance.

Close-out! 3 POWER ALL-METAL BINOCULARS

These are the very same 3-power all-metal Binoculars that we formerly sold for $9.95. In fact thousands were sold at that price. Yet now on this sensational "close-out offer," you can get a pair of these powerful Binoculars complete with beautiful carrying case as shown for the amazing low price of only $3.98. Think of it—that's a saving of $6.00. How can you lose with such a bargain. But you will miss out entirely unless you hurry . . . for every sportsman, hunter and motorist will want to own a pair at this close-out price. It will be first come, first served while the supply lasts. So rush your order today on the coupon below.

These Binoculars are beautifully made. They have optically ground and polished lenses and adjustable focusing wheel. The sturdy metal barrels are handsomely covered in pebble grain leatherette effect and every pair comes complete with a simulated saddle leather carrying case and adjustable shoulder strap as pictured.

Formerly Sold for $9.95

NOW! On This Close-Out Offer!

only $3.98

- ★ Smartly Styled . . . All Metal Construction
- ★ Powerful — Optically Ground and Polished Lenses
- ★ Draw Tubes Plated
- ★ Black Ebony Finish
- ★ Trimmed in Pebble Grained Leatherette Effect
- ★ Molded Focusing Wheel
- ★ Height—Closed 5¼", Open 6"
- ★ Weight One lb. with Carrying Case

"Enjoy Front Row Seats From Way Back"

You'll get the thrill of a lifetime when you take your first look through these powerful Binoculars. It's positively amazing how well you can see. Makes distant objects appear close—brings them up to you—clear and sharp! You'll want to take these Binoculars with you on hunting trips, to sporting events, to the ocean and seaside. You'll be able to see people and wild life from a distance and watch what they're doing when they can't see you. Enjoy front row seats from way back!

USE FOR 10 DAYS ON MONEY BACK GUARANTEE!

So positive are we that you'll be more than thrilled and delighted with the performance, power, and beauty of these Binoculars that we send them to you on a generous 10-day no risk money back guarantee. SEND NO MONEY! Just fill out and mail the coupon today. The postman will deliver your Binoculars complete with the handsome Carrying Case C.O.D. in a few days' time. Then, when they're actually in your hands, we want you to use them for 10 full days with the understanding that your money will be promptly refunded if you're not more than satisfied with them in every respect. Don't delay a single day if you want to own a pair. Rush the coupon today without fail.

SEND NO MONEY—RUSH THIS COUPON!

ILLINOIS MERCHANDISE CO., Dept. 6404
1227 Loyola Ave., Chicago 26, Illinois

Gentlemen: Rush me a pair of all metal Binoculars complete with Carrying Case as described above, on your no-risk 10 day Money Back Guarantee offer. I will pay the Postman $3.98 plus postage. It is understood that if I am not completely satisfied I will return them to you within 10 days for refund.

NAME .....

ADDRESS .....

CITY ..... STATE .....

☐ I enclose $3.98. Please rush the Binoculars and Carrying Case to me all postage charges prepaid.

TEX SMITH
The HARMONICA MAN Says

"LET ME SHOW YOU HOW TO WIN POPULARITY WITH THE HARMONICA!"

Simple, Easy, Lots of Fun!

The very first day..! Play any song you can whistle, hum, or sing.

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Just think! You play hillbilly songs, popular tunes, semi-classics, waltzes, old hymns...almost at once! My complete A-B-C picture course will thrill you because it's so downright *easy*! I've taught thousands from 6 to 60 to play who never played before...and I can show you how! No drills, no exercises! No need for special musical talent or knowledge!

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TEX SMITH, The Harmonica Man, Dept. 100H
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Dear Tex: Send me your A-B-C simple course on how to play the harmonica PLUS FREE 10-HOLE HARMONICA for my use.

- ☐ Send C.O.D. I pay postman $1.69 plus postage.
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10-DAY MONEY BACK GUARANTEE: If not completely satisfied, I'll return in 10 days for full purchase price refund.